

**PROGRAM & REGISTRATION PACKAGE**  
**PROFESSIONAL ORGANIZERS IN CANADA**  
**2019 NATIONAL CONFERENCE – TORONTO, ON**

**1:30 pm – 2:45 pm**

**P1 – Plenary Session**

**P1 – What is Up With this B.S. – Being Safe!**

**Presenter:** Eldeen Pozniak

**Website:** <https://pozniaksafety.com/>

**Audience:** All Audiences

Is safety in the professional organizer's life really about being safe or do we see it as B.S.? At times everyone questions why we do safety, how we do safety... and how can we avoid the B.S. to really Being Safe. Eldeen Pozniak will take you on a journey as she shares some events in her life that have shaped her definitions, to explore your foundations and definitions for safety. We will then review the Basics of Safety – Hazard, Risk and Control and what we need to pay attention to and deal with, within our profession to be able to have safe sustainable careers.

At the end of this session, attendees will be able to:

1. Have a common understanding for the definition of safety and your personal reasons.
2. Understand concepts of Hazard, risk and control.
3. Be able to recognize hazards and risk associated with tasks and be able to implement controls to reduce the risk for injury.

**Eldeen Pozniak** has a diverse educational background. Eldeen is a Canadian Registered Safety Professional (CRSP), a Certified Health and Safety Consultant (CHSC), a Certified Health and Safety Management System Auditor (CHSMSA), and a Fellow Member of the International Institute of Risk and Safety Management (FIIRSM).

Eldeen is committed to Occupational Health and Safety Concepts and Standards. Her commitment is demonstrated by her involvement as an advisor and consultant to various government, business, and industry sectors. Eldeen is the past president of both the Canadian Society of Safety Engineering (CSSE) and the International Network of Safety and Health Professional Organizations (INSHPO).

Due to her commitment and professionalism, she has been inducted into the Saskatchewan Safety Hall of Fame, received the Saskatchewan Safety Professional of the Year award presented by the Saskatchewan Safety Council and the Saskatchewan Chapters of the Canadian Society of Safety Engineers and the 2011 CSSE Bell Canada Safety Professional of the Year award. She was honored by the American Association of Safety Professionals (ASSP) in their 2011 publication – 100 Women Making a Difference in the Safety, Health and Environment Profession.

For these reasons, Eldeen is sought after to share her passion and knowledge as an International keynote and sessional speaker.

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**3:30 pm – 4:45 pm**

**Breakout Sessions A**

**A1 – Leveraging Your Personality for Maximum Productivity: The 4 Productivity Personality Types**

**Presenter:** Devin Ambron

**Website:** <https://productivitytype.com>

**Audience:** All Audiences

Do you ever wonder why some productivity advice doesn't work well for you or your clients? Do you struggle to stay focused and bounce between using lists, calendars, and project management tools? If so, you need to make sure you attend this session! What most productivity experts don't share is, just like everyone has certain personality types, you also have a PRODUCTIVITY type. When you know your productivity type, you will: understand what works well for you, allowing you and your clients to use productivity strategies that support your natural strengths; finally know if working from a calendar or a list is easier; and be able to spot productivity personality types in others so you can work better with co-workers, clients and/or employees. What you'll learn in this session will provide you with a foundation that helps you choose what productivity habits to BUILD, and which ones you should AVOID because they are not a good fit for you.

At the end of this session, attendees will be able to:

1. Understand how to better help clients become more productive based on their personality.
2. Learn how to bridge the gap between "Calendar and List" people and how each of these types can understand themselves better and play well together.
3. Understand why most time management books don't work (Hint: They are only written for one personality type).

**Devin Ambron** is part entrepreneur, part productivity ninja — and 100% about saving time so you can live a better life. While others ask, "What do you do for a living?", Devin asks, "What is your personality type?". He is the creator of the Productivity Types Model and has been studying personality types for over a decade (for fun!).

**A2 – Privacy: Beyond Compliance**

**Presenter:** Karen Lowry

**Website:** <https://karenlowry.ca/>

**Audience:** All Audiences

People let you into their homes, their offices, and their things so you will help them get organized. They trust you with intimate knowledge of their lives and you need to honour that trust by treating their information and their stories with respect. There are laws and regulations covering how you manage personal information and keep it private. In this session we'll look at those laws and regulations from a customer's perspective. We'll review the key principles behind the rules, and you'll see how understanding and following these principles will enrich your relationship with your customers, leading

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to even better services. We'll also touch on managing privacy in marketing and social media, as well as what to do if something goes wrong and you have a privacy breach. The session will include case studies, practical tips, sample policies and checklists, and time for questions.

At the end of this session, attendees will be able to:

1. Understand current privacy laws and issues in Canada.
2. Understand the principles behind privacy compliance.
3. Recognize how respect for clients' privacy enhances business.

**Karen Lowry** is an engaging speaker with expertise in privacy and productivity. She's been a leader and privacy officer at a charity for decades and, as a consultant, brings ease and clarity to her clients' work. Karen has a M.(CI)Sc., is an adjunct professor at Western University, and a certified information and privacy professional. Karen integrates privacy concepts into her work with an estate appraiser and consignment store, clearing away clutter to focus on the principles underlying the laws. Full of practical tips and anecdotes (and mentions of her kids, cats, and love of pens), Karen's presentations are informative and entertaining.